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Research Paper / Article / Review

# **Impact of AI on Interpersonal Communication**

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Abstract: As Artificial Intelligence (AI) becomes increasingly integrated into everyday life, it is essential to critically assess its impact on human relationships, particularly in the areas of communication, empathy, trust, and intimacy. This research offers a qualitative analysis of how AI influences interpersonal connections, weighing both its advantages and drawbacks. Through a review of existing literature and case studies, the study examines how AI-mediated interactions affect communication, empathy, trust, and intimacy in both personal and professional settings. The findings suggest that while AI can improve connectivity and accessibility, it also presents challenges such as increased dependency, social isolation, and diminished emotional intelligence. To mitigate these issues, the study advocates for the development of AI systems that prioritize emotional intelligence, foster authentic interactions, and adhere to ethical design principles. This approach will help ensure AI technologies support the formation of healthy and balanced relationships in our increasingly digital world.

*Key Words:* Emotional Intelligence, Social Media, Communication Technologies, Digital Interaction, Artificial Intelligence, Interpersonal Communication, Virtual Assistants, Chat bots, Social Isolation.

## 1. INTRODUCTION

The rapid incorporation of Artificial Intelligence (AI) into daily life has sparked growing interest and concern about its wider impact, especially on human relationships. From chatbots to recommendation algorithms, AI systems have become deeply integrated into our social environments, influencing how we communicate, connect, and maintain bonds. This omnipresence of AI raises important questions about its influence on interpersonal dynamics, both in positive and negative ways. On the one hand, AI can streamline communication and improve accessibility, potentially strengthening relationships by overcoming physical distance and time constraints. On the other hand, heavy reliance on AI for social interactions may result in diminished emotional intelligence, reduced empathy, and greater social isolation.

Despite the advancements in AI, there remains a significant gap in understanding its nuanced effects on human relationships. Much of the existing research has primarily focused on AI's technological advancements or its broad ethical and societal impacts, leaving the specific

Consequences for interpersonal connections—such as trust, empathy, and intimacy—underexplored. While some studies suggest AI can enhance relationship quality by enabling new ways of connecting, others warn that overdependence on AI-driven communication may undermine authentic human interactions. This divide highlights the need for more focused research on how AI-mediated communication shapes the core elements of human relationships.

The aim of this study is to provide a critical assessment of AI's influence on interpersonal relationships, with a particular focus on communication, empathy, trust, and intimacy. Through a qualitative methodology, incorporating both case studies and a thorough review of existing literature, the research will explore these central questions: How does AI affect the quality and nature of communication in relationships? What impact does AI have on empathy and emotional intelligence? In what ways does AI influence trust and intimacy in personal and professional settings? By addressing these questions, the study seeks to bridge the current gaps in knowledge and offer a deeper understanding of AI's role in shaping human interaction in modern society.

This research is significant because it aims to inform the ethical development and responsible implementation of AI technologies. As AI continues to evolve and play an increasingly prominent role in our lives, it is essential that these technologies are designed to support and enrich human relationships rather than hinder them. By examining both the challenges and opportunities AI presents in social contexts, this study will contribute to the broader discourse on ethical



AI and human-centered design. The findings will be valuable for policymakers, developers, and researchers working at the intersection of technology and human relationships.

A typical example of AI in daily conversation is explained with the help of a diagram.



#### Figure 1: Artificial intelligence in communication impacts language and social relationships

Left Side: Illustration of a conversation facilitated by AI assistance, such as a messaging platform with smart-reply functionality. Examples of suggested smart replies are displayed in orange at the bottom, showcasing how they might appear to the user.

Right Side: Conceptual depiction of AI's impact on interpersonal communication. One or both participants in the conversation may have access to AI tools, like smart replies. While participants can choose whether or not to use these tools (actual use), they also form assumptions about whether the other person is using AI assistance (perceived use). Both actual and perceived use shapes the dynamics of the conversation and influence how individuals perceive one another.

#### 1.1 Historical Evolution of AI in Human Interaction

The development of Artificial Intelligence (AI) has played a transformative role in human interaction over recent decades. In its early stages, AI technologies were primarily used in specialized fields such as data analysis and rulebased tasks, with limited direct user engagement. The emergence of machine learning and natural language processing in the early 2000s marked a crucial turning point, enabling AI systems to interact more directly with humans through conversational interfaces and personalized experiences. Early applications, such as chatbots and virtual assistants, began to integrate into daily life by managing tasks, providing information, and enhancing communication.

The introduction of AI-powered social robots and advanced algorithms has further revolutionized human interaction. Today, AI technologies cover a wide range of applications, from social media algorithms and virtual companions to emotion-recognizing systems, all of which influence how people connect and communicate. These advancements have made AI a pervasive presence in both personal and professional interactions, underscoring the importance of exploring how such technologies affect human relationships, particularly regarding intimacy and emotional connections.

#### **1.2 AI and Human Relationships**

The influence of AI on human relationships has attracted considerable attention in recent studies, revealing both positive and negative outcomes. A key area of focus is the enhancement of communication through AI-driven interactions. Research suggests that AI can improve connectivity by facilitating real-time communication, managing social dynamics, and providing emotional support. For instance, virtual assistants and social robots can help individuals maintain social connections, organize their calendars, and offer companionship, proving especially valuable in contexts like remote work or long-distance relationships.

On the flip side, concerns have emerged regarding the potential downsides of AI in interpersonal relationships. Studies indicate that an increasing reliance on AI for communication may reduce face-to-face interactions, ultimately lowering the quality of relationships (Nature, 2023). AI-mediated exchanges often lack the nonverbal cues and emotional richness that define human-to-human interaction, which can impact the formation of meaningful bonds. The surface-level nature



of these AI interactions can lead to diminished emotional engagement and intimacy, as AI can simulate emotions but cannot genuinely comprehend or share them.

#### 1.3 Practical Applications of AI in Workplace Communication

Although AI is still evolving, there are plenty of effective ways to incorporate it into everyday workplace communication. Here are some examples of how AI can be used right now:

- Automated Email Replies: AI-driven systems can craft personalized responses to common emails, such as scheduling requests, with minimal human input. For example, Gmail's Smart Reply feature offers one-click responses tailored to the content of incoming emails, saving time and boosting efficiency.
- Employee Support Chatbots: Internal chatbots can instantly address employee queries regarding HR policies, tech issues, or general questions. For example, Slack's Slackbot can quickly answer frequently asked questions, share onboarding information, or help schedule tasks, which increases overall productivity.
- Virtual Assistants for Calendar and Meeting Coordination: Virtual assistants are a huge help in managing busy schedules. They can set reminders, help with scheduling meetings, and even join virtual calls automatically. For instance, Microsoft's AI assistant can send reminders, propose meeting times, and transcribe meeting notes, streamlining coordination.
- **Tailored Newsletters and Updates:** AI can be used to create personalized newsletters by analyzing employee preferences and behaviors. For example, platforms like Smarp curate news, company updates, and industry insights based on employees' interests and job roles, improving engagement and fostering knowledge sharing.
- Automated Survey Feedback Analysis: AI tools can quickly analyze survey results and deliver actionable insights. For example, platforms like Qualtrics use AI to process responses, highlight trends, and generate reports that help HR teams make informed decisions, improving employee satisfaction and engagement.

#### 1.4 Key impacts of AI on communication

- **Increased Efficiency**: AI can take over repetitive tasks such as drafting email replies, summarizing meetings, and handling simple customer queries, allowing employees to focus on more strategic and impactful communication.
- Enhanced Personalization: By analyzing user data, AI can customize content, recommendations, and interactions, offering a more tailored communication experience that meets individual needs.
- **Real-Time Translation:** AI-powered translation tools enable real-time language conversion, breaking down communication barriers and facilitating cross-cultural collaboration and understanding.
- **Round-the-Clock Accessibility:** AI-driven chatbots and virtual assistants can provide continuous support, making services and information available to users anytime, ensuring uninterrupted communication.
- **Content Generation:** AI can assist in creating text, visuals, and videos based on user input, streamlining content production for marketing, social media, and other communication platforms.
- **Emotion Detection:** AI can analyze both written and spoken content to assess sentiment, offering valuable insights into how an audience feels or reacts to specific messages.
- **Data-Driven Insights:** By examining large volumes of communication data, AI can uncover patterns, trends, and areas for optimization, helping to refine communication strategies and enhance overall effectiveness.

## **1.5 Potential Concerns:**

- Limited Understanding of Human Nuance: AI can find it difficult to grasp intricate emotions, cultural subtleties, and non-verbal cues, which may result in misunderstandings or inaccurate interpretations.
- **Privacy Issues:** The use of AI in gathering and analyzing personal data raises concerns about privacy, necessitating strict protocols for data handling and user consent.
- **Dependency on AI:** Relying too heavily on AI for communication could hinder the development of human communication abilities and critical thinking, potentially diminishing interpersonal skills.

#### **1.6 Future of AI in communication**

The future of AI in communication is set to be deeply personalized, as AI systems analyze large volumes of data to customize interactions based on user preferences. This will enable smoother, more intuitive communication across various formats—such as voice, text, and video—while breaking down language barriers with sophisticated translation



tools. These advancements will significantly enhance sectors like customer service, education, and healthcare. However, challenges such as ethical deployment and addressing bias will remain crucial factors to address moving forward.

#### Key aspects of the future of AI in communication:

- Tailored Communication: AI will personalize interactions by analyzing individual behaviors, contexts, and preferences, enabling customized messages and responses that feel more relevant and engaging.
- Seamless Multimodal Communication: Communication will become more fluid through the integration of various methods such as voice, text, video, and even gestures, leading to richer, more intuitive exchanges.
- Instant Language Translation: AI will facilitate nearly instantaneous translations across languages, fostering smoother cross-cultural communication and collaboration.
- Emotion Recognition: Advanced AI will be capable of detecting emotions through voice tone and facial expressions, enabling more empathetic and context-aware conversations.
- Advanced Conversational AI: Chatbots and virtual assistants will evolve to handle more intricate dialogues, answering complex questions and understanding nuanced requests with greater accuracy.
- Immersive Communication via AR and VR: AI will enhance communication by supporting augmented and virtual reality experiences, allowing virtual meetings with added visual depth and interactivity.
- Automated Content Creation: AI will help generate customized content—like emails, presentations, and marketing materials—tailored to specific user needs and contexts, enhancing efficiency and relevance.

#### **1.7 Potential applications across sectors**

- Customer Service: AI-driven chatbots will manage routine inquiries, delivering quicker and more efficient customer support and improving satisfaction.
- Healthcare: AI will improve communication between patients and providers, offering real-time language translation and personalized medical information tailored to individual needs.
- Education: AI will adapt learning experiences to each student's requirements, offering personalized feedback and enhancing educational outcomes.
- Business Communication: AI will streamline corporate communication by analyzing data, uncovering key insights, and promoting more effective teamwork and decision-making.

#### **1.8 Challenges and Ethical Considerations:**

- Bias in Algorithms: Addressing bias in AI systems is critical to ensuring fairness and preventing discriminatory outcomes in communication.
- Data Privacy: Safeguarding user data and being transparent about how AI systems use personal information are essential to maintaining trust.
- Managing Misinformation: The potential for AI to generate misleading or false information requires careful oversight to prevent harm.
- Expectations of Human-like Interaction: While AI can simulate human communication, it's important to set clear expectations about its capabilities to avoid user confusion and frustration.

## 2. LITERATURE REVIEW

#### > Introduction to AI in Interpersonal Communication

- **Evolution of AI technologies:** AI's progression from simple automation tools to sophisticated systems that influence daily interactions (Afolaranmi, 2024).
- **Types of AI systems:** The growing use of virtual assistants, chatbots, social media algorithms, and emotionsensing AI systems (Zimmerman et al., 2023).

#### > Enhancements in Communication Through AI

- **Real-time communication facilitation:** AI enables real-time interaction, allowing people to stay connected across distances (Westlund et al., 2019).
- **Personalization and accessibility:** AI systems, like chatbots and virtual assistants, customize interactions and provide tailored information, improving accessibility and communication efficiency (Romano, 2024).
- **Emotional support in communication:** AI-driven systems, such as emotion-recognition technologies, can offer empathy and emotional support, contributing to better emotional engagement in communication (Zimmerman et al., 2023).



## > AI's Impact on Relationship Quality

- **Facilitation of social interactions:** AI helps bridge gaps caused by time and space, particularly in remote work and long-distance relationships, fostering improved connectivity (Romano, 2024).
- **Diminishing face-to-face interactions:** Overreliance on AI tools for communication can reduce in-person engagement, which may negatively impact relationship depth and quality (Nature, 2023).
- Lack of non-verbal cues: AI-mediated communication often lacks the emotional richness of non-verbal communication, such as body language, tone, and facial expressions, which are critical for deepening interpersonal connections (Dautenhahn et al., 2021).

## > Challenges to Empathy, Intimacy, and Emotional Engagement

- **Superficial interactions:** AI systems simulate but do not truly understand human emotions, which can result in more superficial, less emotionally engaging communication (Medium, 2023).
- **Impact on intimacy:** AI systems struggle to foster true emotional intimacy, potentially leading to shallow relationships that lack depth and trust (Ames et al., 2020).
- **Emotional intelligence gaps:** The inability of AI to recognize and respond authentically to complex emotional expressions poses a limitation in building strong, emotionally intelligent connections (Science Direct, 2024).

## > Impact on Trust in AI-Mediated Communication.

- **Trust-building challenges:** AI's inability to provide genuine empathy and understanding complicates trustbuilding in relationships, as users may question the authenticity of AI-driven interactions (ScienceDirect, 2024).
- **Reliance on AI for communication:** The increased use of AI systems may encourage dependency, which can erode traditional forms of trust-building that rely on human emotional depth and understanding (Romano, 2024).
- > Long-Term Effects on Relational Dynamics
- Short-term vs. long-term impact: While many studies focus on the immediate effects of AI on communication, the long-term consequences of sustained AI use on relationship quality and development are underexplored (Nature, 2023).
- **Emotional disengagement over time:** Prolonged interaction with AI-mediated communication tools may result in a gradual decline in emotional engagement and interpersonal connection (Zimmerman et al., 2023).
- **Impact on relational stability:** The ongoing use of AI may affect the stability of relationships, as emotional and psychological bonds formed through traditional face-to-face interactions may weaken over time (Romano, 2024).

## > Ethical Considerations in AI-Driven Communication

- Ethical concerns in AI design: The need for AI systems to be developed with ethical guidelines that prioritize emotional well-being, empathy, and respect for human values in communication (Science Direct, 2024).
- AI's role in human-centered design: The importance of incorporating human-centered design principles to ensure AI enhances, rather than undermines, interpersonal communication (Zimmerman et al., 2023).
- **Impact on social norms:** The potential for AI to either reinforce or challenge existing relational norms and practices, requiring careful consideration of its ethical implications in communication (Ames et al., 2020).

## 3. METHODOLOGY

#### **Case Studies and Analysis of Current Trends**

To examine how AI affects human relationships, this study draws on a range of case studies showcasing various AI applications in real-world scenarios. The selected cases feature AI-driven social robots, virtual companions, and AI-powered communication tools. These examples were chosen for their relevance to key relational elements— communication, empathy, trust, and intimacy—and their capacity to shed light on AI's influence in practical contexts. Each case highlights distinct forms of AI interaction, from personal companionship to professional communication enhancements, providing a well-rounded perspective on how AI shapes human relational dynamics.



## A. Case Study Analysis

**1. AI-Driven Social Robots:** Social robots like SoftBank's Pepper and Hanson Robotics' Sophia are designed to interact with humans by engaging in conversation and responding emotionally. Research has demonstrated that these robots can simulate empathy and provide companionship, influencing users' emotional well-being. For example, Pepper has been deployed in senior care facilities to offer emotional support and reduce feelings of isolation. While users report a sense of connection and comfort, concerns persist about the shallow nature of these interactions and the limitations in truly understanding emotions (Zimmerman, A. et al., 2023).

**2. Virtual Companions:** AI-based virtual companions, such as Replika, offer personalized emotional support through text-based communication. Replika utilizes advanced natural language processing to engage users in meaningful conversations, aiming to foster a sense of intimacy and emotional connection. Studies show that users often develop strong emotional attachments to these virtual companions, experiencing companionship and support. However, the inability of AI to authentically respond to emotional cues can limit the depth and authenticity of these bonds (Medium, 2023).

**3. AI-Powered Communication Tools:** AI tools like Microsoft's Cortana and Google Assistant have become integrated into daily communication, helping users manage tasks and enhance interaction efficiency. These tools improve convenience but fall short in fostering deep, empathetic engagement. While users enjoy the benefits of streamlined communication, these tools lack the emotional depth and personal touch necessary for cultivating meaningful interpersonal connections (Science Direct, 2024).

#### **B.** Analysis of Current Trends

Recent developments in AI technology show significant effects on human relationships. One prominent trend is the increasing application of AI in mental health and emotional support services. AI systems are now being designed to provide therapeutic conversations and emotional assistance, with advances in sentiment analysis and emotion recognition improving their ability to interact meaningfully with users (Dautenhahn et al., 2021). This shift highlights AI's growing role in addressing emotional well-being, though it also brings up concerns about whether AI can truly offer the empathy and emotional depth required for effective support.

Another emerging trend is the incorporation of AI into everyday communication tools, aiming to boost convenience and strengthen connectivity. AI-powered platforms are becoming more advanced, offering tailored interactions and efficiently managing social communication. While these tools help streamline communication, they often struggle to create deep interpersonal connections, as they lack the ability to engage emotionally on a genuine level (Nature, 2023).

## **C.** Comparative Insights

A comparison of the selected cases and trends highlights both similarities and differences in AI's impact on human relationships. Both social robots and virtual companions are designed to provide emotional support and companionship, yet they vary in their ability to engage meaningfully. While social robots can simulate emotional responses, they often fall short in offering genuine empathy due to their pre-programmed limitations (Zimmerman, A. et al., 2023). Similarly, virtual companions provide personalized interactions but struggle with the authenticity of emotional responses, leading to varied experiences among users (Medium, 2023).

On the other hand, AI-powered communication tools prioritize efficiency and task management rather than emotional connection. Although these tools enhance communication, they do not address the deeper emotional needs essential for fostering intimacy (ScienceDirect, 2024). This difference highlights the distinct roles AI plays in either enhancing or limiting various aspects of relationships.

# 4. **RESULT & DISCUSSSION**

## • Effects of AI on Human Relationships

Trust, empathy, and intimacy are essential components of meaningful human relationships. Trust establishes a solid foundation for dependable and supportive interactions, while empathy allows individuals to form deeper connections by recognizing and sharing each other's emotions. Intimacy, characterized by emotional closeness and mutual understanding, strengthens these bonds even further. As AI technology becomes increasingly integrated into everyday



life, it is crucial to assess its impact on these core elements of human relationships. This evaluation provides valuable insights into whether AI can truly enhance or potentially undermine the quality of emotional connections, guiding the development of technologies that better align with human relational needs.

## • Effect on Communication

AI has notably reshaped communication dynamics in various relationship contexts. In personal relationships, AIpowered tools like chatbots and virtual assistants improve efficiency by handling tasks and setting reminders. While these tools enhance connectivity and simplify communication, they often fall short in facilitating emotionally nuanced conversations. For instance, while AI can effectively manage scheduling and provide information, it lacks the ability to address the subtleties and emotional depth crucial for building strong, meaningful connections. This limitation could reduce face-to-face interactions and impact relational quality due to AI's inability to engage in deeper emotional exchanges.

#### • Effect of AI on Empathy

AI's impact on empathy is complex, especially in personal relationships. AI-powered mental health apps and virtual companions, such as Replika, use sophisticated algorithms to simulate emotional reactions and provide therapeutic exchanges. These tools are designed to offer emotional support and companionship by replicating empathetic responses based on user input. However, despite their capacity to deliver immediate comfort, these AI interactions often fall short of true empathy. The key limitation is that AI systems do not possess a deep understanding of human emotions and experiences, which prevents them from engaging in genuine empathetic connections. Users often report that while AI tools can offer temporary relief, they cannot replace the emotional depth and understanding that come from human interactions.

#### • Effect of AI on Trust

The impact of AI on trust varies based on its application. In personal settings, AI tools can foster trust by offering consistent and dependable interactions. For instance, AI systems that manage daily tasks or provide reliable information can create a sense of trust through their efficiency and predictability. However, this trust tends to be more superficial, as users may question the AI's ability to truly understand or act ethically. In contrast, trust in human relationships is built on emotional connection and shared experiences, which AI currently cannot replicate. Thus, while AI can establish functional trust by completing tasks reliably, it does not yet cultivate the deeper, relational trust that is inherent in human connections.

#### • Effect of AI on Intimacy

AI's influence on intimacy is multifaceted and largely influenced by how it is applied. In personal relationships, AIdriven tools like virtual companions can simulate certain aspects of intimacy by providing personalized responses and engaging in conversations aimed at offering emotional support. However, these AI systems often fall short of fostering true intimacy. Genuine intimacy goes beyond emotional connection to include mutual understanding and responsiveness, which AI struggles to provide due to its limited emotional awareness and contextual comprehension. As a result, while AI can create a superficial sense of intimacy through scripted interactions, it cannot replicate the deep emotional bonds formed in human relationships.

## 5. LIMITATIONS OF ARTIFICIAL INTELLIGENCE

AI's impact on empathy, trust, and intimacy highlights the limitations of technology in replicating the depth of authentic human connections, as outlined by Intimacy Theory. According to this theory, true intimacy involves profound emotional engagement, which encompasses not only sharing personal thoughts and feelings but also responding thoughtfully to the emotional needs of others.

AI-powered tools, such as mental health apps and virtual companions, provide personalized interactions and emotional support, but only offer a surface-level sense of intimacy. While these tools can simulate empathetic responses, they often fall short of delivering the genuine emotional understanding required for deep relational intimacy. Although users may experience comfort and companionship, these interactions lack the emotional depth found in human relationships, which is essential for forming true intimacy.

In professional settings, AI contributes to efficiency and task management, but it typically does not cultivate the emotional depth needed for trust and intimacy. The transactional nature of AI-driven interactions in the workplace often results in functional communication that lacks the relational richness necessary for strong professional



connections. This limitation reflects the theory's emphasis on emotional engagement as crucial for meaningful relationships, underscoring the gap between AI's functional capabilities and the emotional complexity inherent in human connections.

## 6. **RECOMMENDATIONS**

To overcome the challenges identified, it is essential to prioritize human-centered values in AI development. The following strategies are recommended:

**1. Enhance Emotional Intelligence:** AI systems should be designed with a deeper understanding of human emotions. By integrating advanced sentiment analysis and context-aware algorithms, AI can engage in more empathetic and emotionally nuanced interactions. Research should aim to improve AI's ability to recognize and respond to emotional cues, helping to foster stronger emotional connections.

**2. Foster Authentic Interactions:** AI developers should focus on creating systems that enable genuine, meaningful exchanges. This means moving beyond purely functional interactions and adding features that encourage emotional depth and relational quality. For instance, incorporating adaptive feedback mechanisms that allow AI to learn from user interactions and adjust its responses could improve the authenticity of these engagements.

**3.** Adopt Ethical Design Practices: AI development should adhere to ethical guidelines that prioritize the well-being of users and preserve relational integrity. This includes being transparent about the AI's abilities and limitations, so users clearly understand the nature of their interactions with these systems. Ethical design also encompasses safeguarding user privacy and ensuring AI tools are used to enhance, rather than replace, human relationships.

**4. Promote Human-AI Collaboration:** AI should be seen as a complement to, rather than a replacement for, human connections. Encouraging collaborative, supportive roles for AI in human communication can help maintain the relational depth necessary for trust and intimacy. This approach seeks to balance the practical benefits of AI with the need to preserve the emotional richness of human interaction.

While AI has made significant strides in improving communication and providing support, there is a clear need for continued development in emotional engagement and relational depth. By embracing these recommendations, AI developers can create systems that better reflect human-centered values and foster healthier, more meaningful connections.

# 7. CONCLUSION

In conclusion, this research underscores the significant influence of AI on human relationships, presenting both positive and negative consequences. On the one hand, AI tools have enhanced communication efficiency and accessibility, offering immediate support and effective task management through platforms like mental health apps and virtual assistants. These advancements promote greater connectivity and convenience across different settings. However, the research also highlights key limitations: while AI can simulate emotional responses, it often fails to capture the depth of human empathy and relational intimacy. In personal relationships, AI technologies offer useful support, but they lack the nuanced emotional understanding required for true intimacy. In professional environments, AI improves operational efficiency but may lead to more transactional, emotionally shallow interactions. These challenges emphasize the limitations of AI in fostering meaningful emotional connections and building trust.

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